



We are a Latin American company committed to the development of the country.

**Francisco Boloña Holm**  
General Manager



## México

NOLAD Division



**+10,000**  
Jobs



**1985**  
1st McDonald's



**98**  
Cities



**380**  
Restaurants



**+380**  
Dessert centers



**+110**  
McCafé

We offer great employment and professional development opportunities for young people.

**79%** under 24 years old  
we are leaders in generating first formal jobs for young people.

**+11,200** training and job inclusion opportunities for young people

We contribute to solving environmental challenges

**+318k** liters of oil recovered  
and transformed into biodiesel or cleaning products.

**+1700** recycled uniform garments  
turned into backpacks, pencil cases and bags.

**14** renovated restaurants  
to strengthen sustainability initiatives.

We promote local economic growth



**70%** from local suppliers  
we promote the development of businesses and national economies.

We are committed to the well-being of families.



**4 Ronald Houses**

we help children and young people who are receiving specialized medical treatment.



**59,400 Big Mac**

sold in 2024 in our charity campaign, raising funds for the Sí Foundation and Ronald McDonald House.

Click [here](#) to access our Social Commitment and Sustainable Development Report.



Flagship restaurant - Polanco, Mexico City.

## Recognitions

- Expansión magazine, committed to gender equality.
- #2** Merco Ranking, best responsible company in the restaurant sector.
- Socially Responsible Company recognition awarded by CEMEFI.



Data updated to Q2 2025