

## **McDonald's strengthens its commitment to Transparency with its Open Doors program**

*The company is the only one in the sector that proactively invites its customers to tour its kitchens and see how the world's most iconic burgers are prepared.*

**September 2025** – During Information Transparency Month, McDonald's once again highlights one of its most emblematic initiatives: *Open Doors*, the exclusive program that for years has invited customers to tour the kitchens of its restaurants and witness firsthand how the menu that millions of people choose every day is prepared.

*"At McDonald's, we believe that trust is built through actions. That's why we are the only ones in the industry to open our kitchens proactively and permanently, so that everyone can see the care and dedication we put into every ingredient and process of our menu,"* said David Grinberg, Vice President of Corporate Communications at Arcos Dorados. He added: *"When people see our obsession with quality and food safety, their trust and perception of the brand improve significantly."*

Among the aspects most highlighted by customers who took the tour are:

- That the chicken in Chicken McNuggets is 100% breast meat.
- That the beef in the hamburgers is 100% top-quality beef.
- That the French fries are made from real potatoes and are cooked for just the right time, so they are always crispy on the outside and tender on the inside.

For more information about the initiative, visit [www.arcosdorados.com/open-doors/](https://www.arcosdorados.com/open-doors/)

### **About Arcos Dorados**

Arcos Dorados is the world's largest independent McDonald's franchisee, operating the largest quick service restaurant chain in Latin America and the Caribbean. It has the exclusive right to own, operate and grant franchises of McDonald's restaurants in 21 Latin American and Caribbean countries and territories with more than 2,400 restaurants, operated by the Company or by its sub-franchisees, that together employ more than 100 thousand people (as of 07/15/2025). The Company is also committed to the development of the communities in which it operates, to providing young people their first formal job opportunities and to utilize its [Recipe for the Future](#) to achieve a positive environmental impact. Arcos Dorados is listed for trading on the New York Stock Exchange (NYSE: ARCO). To learn more about the Company, please visit our website: [www.arcosdorados.com](https://www.arcosdorados.com).