



We are a Latin American company committed to the development of the country.

Rogério Barreira
General Manager



■ Brasil



+40,000
Jobs



1979
1st McDonald's



200
Cities



+1.150
Restaurants



+2.000
Dessert centers



+110
McCafé

We offer great employment and professional development opportunities for young people.
59% of our employees are aged 24 or younger
and most are in their first formal job opportunity.

We contribute to solving environmental challenges

96% of our own restaurants are powered by clean energy sources
the initiative contributes to GHG emission reduction targets.

93 tons of organic waste compost

2.5 liters of cooking oil are recycled
we turn the oil into biodiesel or cleaning products.

100% monitored meat
deforestation-free.

We promote local economic growth



84%
from local suppliers
we promote the development of companies and national economies.

We are committed to the well-being of families.



7 Ronald Houses

working with thousands of children, young people, and their families when they travel far from home to receive specialized medical treatment.



1,5 M Big Mac

sold in our charity campaign in support of the Ayrton Senna Foundation, Rio Grande do Sul, and the Ronald McDonald Institute.

[Click here to access our Social Commitment and Sustainable Development Report.](#)



Flagship restaurant "Méqui 1000" - San Pablo

Recognitions

Diversity Rankings

Great Place to Work

#2 People with Disabilities
#4 Young Powers
#6 LBGTQIA+
#6 Women



Data updated to Q2 2025