



We are a Latin American company committed to the development of the country.

Ricardo Guedes do Lago
General Manager



Colombia

NOLAD Division



+4,000
Jobs



1995
1st McDonald's



24
Cities



74
Restaurants



+240
Dessert centers



74
McCafé

We offer great employment and professional development opportunities for young people.

68% under 24 years old
we are leaders in generating first formal jobs for young people.

+96,000 training opportunities
and labor inclusion for young people.

We contribute to solving environmental challenges

100% sustainably sourced coffee
with sustainable certification from the Rainforest Alliance.

+268 tons of recovered cardboard
which was given a new lease of life.

+104k liters of oil recovered
and transformed into biodiesel or cleaning products.

We promote local economic growth



70% from local suppliers
we promote the development of businesses and national economies.

We are committed to the well-being of families.



3 Ronald Houses

we help children and young people who are receiving specialized medical treatment.



+80,700 Big Mac

sold in 2024 in our charity campaign, raising funds for the Sí Foundation and Ronald McDonald House.

[Click here](#) to access our Social Commitment and Sustainable Development Report.



Flagship restaurant - Parque de la 93, Bogotá

Recognitions

8 Effie statuettes.

Eikon 2024 International, Diversity and Inclusion category, for the McDonald's Vio en mí campaign.

Bogotá Incluyente Seal, for promoting workplace inclusion for populations with greater barriers to employment.



Data updated to Q2 2025