



We are a Latin American company committed to the development of the region.

Luis Raganato
Chief Executive Officer



Regional



+100,000
Jobs



+2,400
Restaurants



+1,900
Restaurants
with McDelivery



+1,650
EOTF



+3,280
Dessert center



+400
McCafé

We offer great employment and professional development opportunities for young people.

63% under 24 years old
we are leaders in generating first formal employment for young people.

+146,000 young people trained freely and at no cost
through our educational platform, MCampus Community, we encourage them to expand their potential.

We contribute to solving environmental challenges

91,6% sustainable packaging
that come from renewable, recycled, or certified materials.

100% deforestation-free meat
We monitor meat production in Argentina and Brazil to ensure that forests are cared for.

[Click here to access our Social Commitment and Sustainable Development Report.](#)



Flagship restaurant - São Paulo Brasil

We promote local economic growth



76% from local suppliers
we promote the development of businesses and national economies.

We are committed to the well-being of families.



32 Ronald Houses

we help children and young people who are receiving specialized medical treatment.



2,2 million Big Macs

sold in 2024 in our charity campaign, raising funds for Ronald McDonald Houses and various NGOs in the region.

Recognitions

effie awards

#1

In the regional ranking of the most effective brands in Latin America.



Data updated as of Q2 2025