



McDonald's Celebrates 40 Years in Aruba renovating all its restaurants and reinforcing its commitment with youth opportunities

Also, Arcos Dorados is launching in MCampus ComunidAD, a platform of online and free courses; open for any arubianos willing to acquire new knowledge and abilities suitable for the job market.

Aruba, May 2025. Arcos Dorados, the world's largest independent McDonald's franchisee operating the largest quick service restaurant chain in Latin America and the Caribbean, celebrates McDonald's 40th anniversary in Aruba, a milestone marked by three state-of-the-art remodeled restaurants and a strong commitment to sustainability. Operating all three McDonald's locations in the island since 2007, Arcos Dorados has upheld the brand's legacy of providing quality food and creating formal employment opportunities for local talent.

For four decades, McDonald's has been a part of the cultural fabric of Aruba, celebrating countless memorable moments with many generations of arubianos.

"As we celebrate 40 years of McDonald's in Aruba, we reflect on our deep-rooted commitment to quality, community, and sustainability. Our 14 sustainable initiatives in the newly remodeled restaurants stand as a testament to our responsibility towards the environment and our dedication to making a positive impact in the local communities. Together, we look forward to the next chapter of serving the people of Aruba with the same passion and dedication that has defined our journey for the past four decades." — said Diego Paniagua, Managing Director for Arcos Dorados Aruba, Curacao and Trinidad and Tobago.

To reinforce Arcos Dorados' commitment with Aruba, the company's leadership met with Prime Minister, Mike Eman, to strengthen support for the government efforts in sustainability and formal employment with clear career paths, growth and training for Arubans.

"Arcos Dorados remains deeply committed to driving sustainable economic development across all the markets we serve. During a recent engagement with Prime Minister Eman, we had the privilege of presenting our strategic initiatives in Aruba—focused on empowering local talent and advancing environmental sustainability to benefit both current and future generations", said Marlene Fernández del Granado, Corporate Vicepresident for Government Relations at Arcos Dorados Latin America.

Expanding Opportunities: MCampus ComunidAD is Now Available in Aruba



As part of its ongoing commitment to creating a positive impact and strong ties with the local communities, McDonald's Aruba is proud to announce that its MCampus ComunidAD platform is now available, open and free for all Arubans.

MCampus ComunidAD is an online training platform that offers more than 30 free courses. It has summoned more than 300.000 eager learners across Latin America, focused on skills the job market can't resist.

From now, all arubianos can earn a Hamburger University certificate as proof of their new skills, but also as a testimony of their curiosity and commitment with self-development. Some of the free courses included are digital marketing, entrepreneurship, customer care, personal finances, writing and speaking skills, information technologies, and many more.

MCampus ComunidAD was opened by Arcos Dorados to democratize access to education and help young individuals unlock their full potential. The platform offers:

- Free and open access for everyone
- 100% online training on current and relevant topics
- Official certification from Hamburger University
- Courses available in Spanish and Portuguese
- An easy-to-use and intuitive interface

Through www.mcampuscomunidad.com, users can explore all programs, covering topics related with personal and professional self-development, information technologies and innovation.

"I started my career at McDonald's working at a restaurant in Rosario, my birth city in Argentina, at the age of 17. Today I'm leading McDonald's for three countries and that was possible, in great part, thanks to the learning opportunities and training that Arcos Dorados has provided me and all its employees. I invite every Aruban curious about learning for new career opportunities to go to MCampus ComunidAD and learn new skills to get closer to their goals and dreams," said Diego Paniagua.

Digital Experience: Connecting Customers to Their Favorites

McDonald's reinvented customer engagement with the modernization of all its restaurants in Aruba: Palm Beach, Seroe Blanco and Santa Cruz. These locations now feature an enhanced digital experience that seamlessly blends the physical and digital worlds, making every visit more enjoyable and personalized.

The new 'Experience of the Future' restaurants (EOTF) introduce self-order kiosks that empower customers to customize their favorite meals from digital screens, choose multiple payment options, and request table delivery for added convenience. Additionally, the Drive Thru has been upgraded with new digital screens to streamline the ordering process and ensure customers are updated on the latest menu offerings.



“Whether in the restaurant or the Drive Thru, we have a mindset of innovation; relying on technology, like self-order kiosks or our app, to make each visit to McDonald’s easier, more convenient and enjoyable” said Herly Herrera, Market Manager for Arcos Dorados Aruba.

14 Sustainable Initiatives to Reduce Environmental Impact

In line with McDonald’s commitment to the environment, the company has implemented 14 sustainable initiatives across its newly remodeled restaurants in Aruba, contributing to its ongoing strategy, known as the Recipe for the Future. This strategy focuses on innovative solutions to tackle environmental challenges while enhancing community welfare.

McDonald’s sustainability efforts include energy-saving solutions such as LED lighting, high-efficiency air conditioning, movement sensors and solar panels for water heating; as well as water-saving systems that utilize rainwater and condensation recovery. Furthermore, the brand is committed to a circular economy through waste separation for customers and employees, dedicated facilities to separate recycling materials.

As part of its social and environmental commitments included in its ‘Recipe for the Future’, Arcos Dorados set the goal to evolve to more sustainable materials in its packaging, including continuous efforts to reduce single use plastics. As of today, Arcos Dorados has achieved this goal, eliminating more than 97% of plastics in the packaging for customers in Aruba and is working on innovations to advance further in this goal.

Continuing Community Support through the Great Day of McDonald's

At the heart of McDonald’s community commitment lies its Great Day, celebrated annually throughout Latin America and the Caribbean. This year, Aruba’s Great Day will take place on November 7th, supporting local organizations focused on youth and family welfare.

On this day, as it has been for nine years in a row, the proceeds from McDonald’s iconic Big Mac will be donated to Centro Man Na Obra, which provides high-quality care and education to individuals with intellectual disabilities, so they can achieve a better quality of life within the community. Over the past seven years, McDonald’s Aruba has donated the value of more than 9000 Big Mac to these essential causes. For the 2025 edition, McDonald’s encourages its customers, partners, and friends to join the company in supporting the campaign through the purchase of the pre-sale Big Mac vouchers starting this September; and showing up to McDonald’s restaurants in Aruba, on November 7th, to celebrate along with them the joy to give back to the local community.

About Arcos Dorados

Arcos Dorados is the world’s largest independent McDonald’s franchisee, operating the largest quick service restaurant chain in Latin America and the Caribbean. It has the exclusive right to own, operate and grant franchises of McDonald’s restaurants in 20 Latin American and Caribbean countries and territories with more than 2,400 restaurants, operated by the Company or by its sub-franchisees, that



together employ more than 100 thousand people (as of 03/31/2025). The Company is also committed to the development of the communities in which it operates, to providing young people their first formal job opportunities and to utilize its [Recipe for the Future](#) to achieve a positive environmental impact. Arcos Dorados is listed for trading on the New York Stock Exchange (NYSE: ARCO). To learn more about the Company, please visit our website: www.arcosdorados.com.