



We are a Latin American company committed to the development of the country.

**Ricardo Guedes do Lago**  
General Manager



## Colombia

NOLAD Division



**+4,000**  
Jobs



**1995**  
1st McDonald's



**24**  
Cities



**74**  
Restaurants



**+240**  
Dessert centers



**74**  
McCafé

We offer great employment and professional development opportunities for young people.

**68%** under 24 years old  
we are leaders in generating first formal jobs for young people.

**+96,000** training opportunities  
and labor inclusion for young people.

We contribute to solving environmental challenges

**100%** sustainably sourced coffee  
with sustainable certification from the Rainforest Alliance.

**+268** tons of recovered cardboard  
which was given a new lease of life.

**+104k** liters of oil recovered  
and transformed into biodiesel or cleaning products.

We promote local economic growth



**70%** from local suppliers  
we promote the development of businesses and national economies.

We are committed to the well-being of families.



**3 Ronald Houses**

we help children and young people who are receiving specialized medical treatment.



**+80,700 Big Mac**

sold in 2024 in our charity campaign, raising funds for the Sí Foundation and Ronald McDonald House.

Click [here](#) to access our Social Commitment and Sustainable Development Report.



Flagship restaurant - Parque de la 93, Bogotá

## Recognitions

**8** Effie statuettes.

Eikon 2024 International, Diversity and Inclusion category, for the McDonald's Vio en mí campaign.

Bogotá Incluyente Seal, for promoting workplace inclusion for populations with greater barriers to employment.



Data updated to Q2 2025