



We are a Latin American company committed to the development of the country.

Luzmar Alejandra Moret
General Manager



Venezuela

SLAD Division



+1,400
Jobs



1985
1st McDonald's



27
Cities



+80
Restaurants



+60
Dessert centers



15
McCafé

We offer great employment and professional development opportunities for young people.

70% under 24 years old
we are leaders in generating first formal jobs for young people.

+4,000 young people trained freely and at no cost
through our educational platform, we encourage them to expand their potential.

We contribute to solving environmental challenges

15 restaurants with solar panels
for lighting outdoor banners.

16 restaurants with Natal Program
the system for reusing water from air conditioners for cleaning tasks.

We promote local economic growth



90%
from local suppliers
we promote the development of businesses and national economies.

We are committed to the well-being of families.



1 Ronald House

we help children and young people who are receiving specialized medical treatment.



28,000 USD

raised in 2023 in our charity campaign "Gracias de Corazón" (Thank you from the bottom of our hearts).

[Click here](#) to access our Social Commitment and Sustainable Development Report.



Flagship restaurant - Sambil, La Candelaria.

Recognitions

Recognition of Luzmar Moret "Mujeres 100" (Women 100), organized by the Embassy of the Kingdom of the Netherlands together with ImpactHub.



Data updated to Q2 2025