



We are a Latin American company committed to the development of the country.

Gina Castagneto
General Manager



Ecuador

SLAD Division



+2,000
Jobs



1997
1st McDonald's



7
Cities



36
Restaurants



52
Dessert centers



3
McCafé

We offer great employment and professional development opportunities for young people.

75% under 24 years old
we are leaders in generating first formal jobs for young people.

6,000 training opportunities
and labor inclusion for young people.

We contribute to solving environmental challenges

94% plastic-free packaging
we promote the use of recyclable materials.

+59 tons of recovered oil
and transformed into biodiesel or cleaning products.

We promote local economic growth



85% from local suppliers
we promote the development of businesses and national economies.

We are committed to the well-being of families.



1 Ronald House and 2 family room programs

we help children and young people who are receiving specialized medical treatment.



+50,000 Big Mac

sold in 2024 in our charity fundraising campaign.

[Click here](#) to access our Social Commitment and Sustainable Development Report.



Flagship restaurant - La Prensa, Quito.



Recognitions

#1 Most influential brands in Ecuador.

Merco Ranking
(Corporate Reputation Business Monitor)

#24 Talent Ranking

#27 Better corporate reputation.

Data updated to Q3 2025