



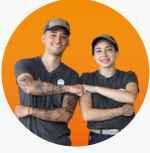
We are a Latin American company committed to the development of the country.



**Diego Paniagua**  
Director General

## Argentina

SLAD Division



**+14.000**  
Jobs



**1986**  
1st McDonald's



**22**  
Cities



**+225**  
Restaurants



**+180**  
Dessert centers



**+80**  
McCafé

We offer great employment and professional development opportunities for young people.

**+66%** under 24 years old  
we are leaders in generating first formal jobs for young people.

**7,700** training opportunities  
and labor inclusion for young people.

We contribute to solving environmental challenges

**+60** restaurants 2.0  
which have at least 20 initiatives for environmental protection.

**+451k** liters of oil recovered  
converted into biodiesel or cleaning products.

We promote local economic growth



**95%**  
from local suppliers

we promote the development of businesses and national economies.

We are committed to the well-being of families.



**4 Ronald Houses**

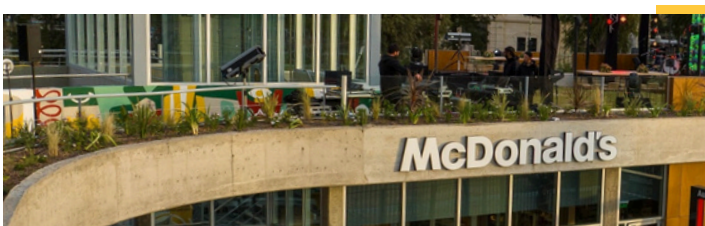
we help children and young people who are receiving specialized medical treatment.



**+133,000 Big Mac**

sold in 2024 in our charity campaign, raising funds for the Sí Foundation and Ronald McDonald House.

[Click here](#) to access our Social Commitment and Sustainable Development Report.



Flagship restaurant - Rosario, Santa Fe.

### Recognitions

**Ranking Merco**

- #1** Restaurants segment
- #14** Companies with the best reputation
- #1** MERCO ESG Restaurants segment

**Great Place to Work**

- #1** Great Place to Work Uruguay
- #1** Great Place to work Youth Talent

