



We are a Latin American company committed to the development of the country.

**Ricardo Guedes do Lago**  
General Manager



## Colombia

NOLAD Division



**+4,000**  
Jobs



**1995**  
1st McDonald's



**24**  
Cities



**+70**  
Restaurants



**+240**  
Dessert centers



**+70**  
McCafé

We offer great employment and professional development opportunities for young people.

**68%** under 24 years old  
we are leaders in generating first formal jobs for young people.

**+96,000** training opportunities  
and labor inclusion for young people.

We contribute to solving environmental challenges

**100%** sustainably sourced coffee  
with sustainable certification from the Rainforest Alliance.

**+268** tons of recovered cardboard  
which was given a new lease of life.

**+104k** liters of oil recovered  
and transformed into biodiesel or cleaning products.

We promote local economic growth



**70%**  
from local suppliers

we promote the development of businesses and national economies.

We are committed to the well-being of families.



**3 Ronald Houses**

we help children and young people who are receiving specialized medical treatment.



**+80,700 Big Mac**

sold in 2024 in our charity campaign, raising funds for the Sí Foundation and Ronald McDonald House.

[Click here](#) to access our Social Commitment and Sustainable Development Report.



Flagship restaurant - Parque de la 93, Bogotá

## Recognitions

**#4** Merco ESG 2025 Ranking - Restaurants Category

**#4** Merco Companies, Restaurants and Cafes category

Equipares Seal for the implementation of equality actions, Gold Seal.