



We are a Latin American company committed to the development of the country.

**Gina Castagneto**  
General Manager



## Ecuador

SLAD Division



**+2,000**  
Jobs



**1997**  
1st McDonald's



**7**  
Cities



**36**  
Restaurants



**52**  
Dessert centers



**3**  
McCafé

We offer great employment and professional development opportunities for young people.

**75%** under 24 years old  
we are leaders in generating first formal jobs for young people.

**6,000** training opportunities  
and labor inclusion for young people.

We contribute to solving environmental challenges

**94%** plastic-free packaging  
we promote the use of recyclable materials.

**+59** tons of recovered oil  
and transformed into biodiesel or cleaning products.

We promote local economic growth



**85%** from local suppliers  
we promote the development of businesses and national economies.

We are committed to the well-being of families.



**1 Ronald House and 2 family room programs**

we help children and young people who are receiving specialized medical treatment.



**+50,000 Big Mac**

sold in 2024 in our charity fundraising campaign.

[Click here](#) to access our Social Commitment and Sustainable Development Report.



Flagship restaurant - La Prensa, Quito.



## Recognitions

**#1** Most influential brands in Ecuador.

**Merco Ranking**  
(Corporate Reputation Business Monitor)

**#24** Talent Ranking

**#29** Better corporate reputation.

Data updated to Q4 2025