



We are a Latin American company committed to the development of the country.

**Luzmar Alejandra Moret**  
General Manager



## Venezuela

SLAD Division



**+1,400**  
Jobs



**1985**  
1st McDonald's



**27**  
Cities



**+80**  
Restaurants



**+60**  
Dessert centers



**15**  
McCafé

We offer great employment and professional development opportunities for young people.

**70%** under 24 years old  
we are leaders in generating first formal jobs for young people.

**+4,000** young people trained freely and at no cost  
through our educational platform, we encourage them to expand their potential.

We contribute to solving environmental challenges

**15** restaurants with solar panels for lighting outdoor banners.

**16** restaurants with Natal Program the system for reusing water from air conditioners for cleaning tasks.

We promote local economic growth



**90%** from local suppliers  
we promote the development of businesses and national economies.

We are committed to the well-being of families.



**1 Ronald House**

we help children and young people who are receiving specialized medical treatment.



**28,000 USD**

raised in 2023 in our charity campaign "Gracias de Corazón" (Thank you from the bottom of our hearts).

[Click here](#) to access our Social Commitment and Sustainable Development Report.



Flagship restaurant - Sambil, La Candelaria.

## Recognitions

Recognition of Luzmar Moret "Mujeres 100" (Women 100), organized by the Embassy of the Kingdom of the Netherlands together with ImpactHub.

